Mayor Harry Schriver,

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# Christmas Preparedness

Again we carnestly urge you to do your shopping early—Don't wait until the last min-ute—This Christmas store is ready to serve you.

#### Shop, Early

Christmas stocks are new in great array for your early shopping-Prices are lower here and quality is higher. It is to your advantage to do your Christmas shopping here.



# Christmas Shoppers Guide



# Ribbon Event Extraordinary

One of the most exceptional bargains we have been able to offer is a beautiful line of Warp Print Ribbons, full 7 inches wide, pretty floral designs, beautiful color combinations, fine for making bags, bows or sashes. This quality ribbon has been selling for \$1.50 a yard, Saturday we offer it at, a yard. . 69c

# Wool Dress Goods and Silks

36-inch Wool Dress Serge, a yard 89c

In all the popular shades, just the right fabric for Children's winter school dresses. 89c Special for Saturday at, a yard ..... Skirting Plaids at these prices for Saturday

All \$5.98 Skirting Plaids, yard ...\$4.98 All \$4.98 Skirting Plaids, yard ...\$3.98 All \$3.98 Skirting Plaids, yard ...\$2.98 A large assortment of 40-inch Pebbelette and

Silk Taffeta, all at the one price \$3.98
(This material makes splendid gifts of blowers or dress patterns)

Bloomer Silks in Pekin, navy, brown \$1.98 and black, Special at, a yard ..... Washable Satins, colors of turquoise, coral, Pekin, rose, mais and flesh, Special \$2.49 One table of Silks in Shirtings, Messalines and Taffetas, Special for Saturday @1 40 at, a yard .....

# Hosiery Makes Good Gifts



Women's full-fashioned all Silk Hose, high spliced heels and toes, reinforced silk garter top. All colors and sizes, an exceptional bar-

Women's full fashioned Radmoor pure thread Silk Hose, high spliced heel and toes, reinforced garter top, all desirable colors and all sizes. Regular \$2.49 values \$1.60

at ...... ..... ...... .... Men's full fashioned Radmoor Silk Hose, high spliced heel and toe, all colors and all sizes. This hose will make a wonderful gift for men, very special at ...... \$1.49

# Good Gloves Are Pleasing

Women's 6-button strap wrist cape Gloves in brown, tan and beaver. They are well made and have contrast embroidery, \$6.00 values for .....

Women's Chamoisette Gloves with two-tone embroidery in black, white, beaver, mastic; brown and gray, all sizes.

of black embroidery, perfect fitting, colors of gray, beaver and black, 98c values 49c

Full line of children's Gloves and Mit-tens, priced \$2.98 to... Full line of Men's Gloves and Mittens. We have them in cape, mocks and suede materials. Unlined, wool lined and fur lined. Also wools and fabric gloves that will make excel-

Toy and Doll Sale Saturday

Santa at 11 to 12 morn-

Visit Santa

Saturday in His

Headquarters at

\$2.49 Baby Character Doll, 12 inches high \$1.29 

Toy and Doll Sale Saturday

\$5.50 Rubber Tired Doll Carriage .....\$3.98 \$2.25 Steel Express Wagons, 10x18 .....\$1.49 \$2.49 Strongly made Red Chairs .....\$1.79 20 to 50 Percent Discount on All Dolls Not Mentioned

20 Percent Discount on All Other Toys 25 Percent Discount on All Automobiles

> Come and see him Saturday and bring your Christmas letter.

Santa Has a Message of

Joy for Every Girl

and Boy Saturday

# Lovely Things for the Baby

Infants' fine quality Vanta Cashmere . 59c Hose, sizes 4 to 61/2. Special, pair at . . 59c Infants' Soft Sole Shoes, white, patent leath-

Short Flannel Shirts with hemstitched hem on muslin waist, sizes 1 to 3, at .. 89c Infants' Flannelette Gertrudes, plain and scalloped embroidered bottom, special .....

#### Wonderful Values in Children's Millinery-Half Price

You will find hats of all styles, every one different; poke effects, rolling brims, soft brims, beauty hats and drooping shapes that fit close. Just the hat for the little miss-

> Your Choice at Half Price (Infants' Section-Second Floor)

# Saturday Blanket Specials

66x80 Wool Nap Blanket-this is a regular \$8.98 value, all wanted colors, special at .....

Extra quality Cotton Blanket, 54x74, \$1.49 comes in gray and tan, special at... 70x80 Wool Finish Blanket in gray, tan, pink and blue plaid, special at .....

70x80 Wool Finish Blanket, in extra quality bound bn ends with Soisette, regular \$4.75 \$9.50 value, while they last at ..... 66x80 Wool Blankets in dark and light colors, Special at ...... \$11.98

Look for Red Tickets in Drapery Department They mean Extra Special at Great Saving to You. (Third Floor)

# The Enamel Ware Sale of the Season



2000 pieces of the popular Titan Branc, gray enamel ware of values up to \$2.39. Tea Kettles, Dish Pans, Preserving Kettles, Coffee Boilers, Double Boilers, Drain Pans, Windsor Kettles, Tea Pots, Sauce Pans. Water Pails, Milk Kettles, Handled Pans, Covered Pans, Foot Tubs and Covered Buckets.

Sale Starts Promptly at 9 A. M. Saturday Morning, and everything goes at ONE PRICE-

We are also offering one lot of the popular Pyrex pie dishes, they come in nickel silver mountings. Special for Saturday

Fine Splint medium size Clothes Bas- Q ket with strong web handles, Special at 05C (Ceanomy Basement)



Beginning Saturday, We Offer All

# Women and Misses' Beautiful Coats

# At One-Third to One-Half Price—While They Last

Again we have scored a merchandising triumph in offering you this remarkable event. Here you will find those lovely large wrappy models; coats with mamoth collars; some trimmed with fur and self material. Others are lovely large wrappy models; coats with mammoth collars Velours, Bolivia, Tinseltone, fur, plush and other popular fabrics. Every coat is beautifully made and wonderfully lined.

> Fur Coats, Cloth Coats, Plush Coats, Fur Fabric Coats and Fur Trimmed Coats